



# **NORTH EAST TRANSMISSION COMPANY LIMITED**

## **79<sup>th</sup> Independence Day Message**

**Dear Colleagues,**

**On this 79th Independence Day of our great nation, I extend my warm greetings and best wishes to all members of the NETC family, our partners, and stakeholders. This day is not only a reminder of the sacrifices made by countless freedom fighters but also a call for each of us to contribute meaningfully to the progress and unity of our country.**

**In the North East, our work carries a special responsibility. We are not merely building transmission lines — we are creating lifelines of development, connecting communities, industries, and opportunities across states, and enabling the vision of an efficient power utility for the region and the nation.**

**Independence also means the freedom to dream and the courage to act. In the energy sector, that translates to self-reliance in power generation, modernisation of our networks, adoption of cutting-edge technology, and unwavering commitment to sustainability. NETC, with its unique multi-state and multi-agency partnership, stands as a shining example of what collaboration can achieve for national growth.**

**Let us pledge to work with renewed dedication, integrity, and innovation so that the North East becomes a powerhouse — not just in transmission, but in economic and social progress.**

**Jai Hind, Be proud of our great Nation !**

**Jai Shankar  
MD, NETC**

# Maiden Communique from Managing Director



Dear Colleagues,

It is a matter of immense honour and pride for me to assume role of **Managing Director** of NETC. As I step into this responsibility, I do so with a deep sense of gratitude and commitment. This is not just a new position—it is an opportunity to work alongside a competent and dedicated team to achieve new milestones.

The **power sector is undergoing an unprecedented transformation**, perhaps faster than ever before in our lifetimes. The dynamics of global trade and supply chains are shifting, and India is emerging as a resilient and competitive economy. Technological disruptions—especially the advent of **AI, Machine Learning, data analytics, and drone technology**—are reshaping business landscapes and opening new horizons.



The global push for **decarbonization**, renewables, green corridor combined with expansion of smart grids, has further elevated the role of transmission. This is a positive development for our sector, creating dynamic opportunities for the **evacuation of power** from resource-rich regions to demand-intensive zones. The **One Sun-One World-One Grid** vision is a testament to this transformative thought process. Simultaneously, areas like **battery storage, smart metering, and EV charging infrastructure** are gaining significant traction and present new avenues for us to explore.

My vision is to position NETC as a **leader in the transmission sector's midstream segment**, expanding our portfolio through new transmission projects and venturing into renewables and battery storage. Our goals are ambitious but achievable:

- **Double our revenue and PAT within the next 5 years**
- **Ensure 100% safe and reliable operations (safety being paramount importance)**
- **Upskill our workforce through best of class training**

While our financial performance has remained positive in previous years, we have largely remained a **single-line project** despite possessing rich technical expertise. The challenge of aging Assets is real and will increasingly impact our **margins** unless we innovate and scale.

We must, therefore, **recalibrate our strategy** to address emerging business challenges and ensure **100% availability of our existing Assets**. This means proactively replacing aging infrastructure—towers, lines, insulators—utilizing **drone surveillance**, and embracing **digitalization** to enhance our monitoring and response capabilities.



Having previously associated with NETC Board from ONGC side, I was involved in initial transition of maintenance responsibilities from Power Grid to NETC. I am happy to note that all sections are now being maintained by NETC itself. Moving forward, resource optimization, minimal inventory levels, and emergency readiness must become central to our operations.

We are fortunate to receive valuable guidance from **Power Grid and other domain experts on our Board**, whose continued support will help us address complex challenges effectively.

For me, **teamwork and inclusive participation** are key. With over 30 years of experience across diverse cultural contexts—including navigating the tough but rewarding Russian business environment—I believe any complexity can be addressed through **honest intent and adaptive execution**.

I endorse an open-door policy and a fearless, idea-friendly culture. As Steve Jobs once said, *“Stay hungry, stay foolish”*—a simple yet powerful reminder that bold thinking and perseverance bring success.

Let us remember:

***“Normal people with normal backgrounds and difficult beginnings can achieve their dreams.”***

Let us **innovate, evolve, and set new benchmarks for excellence**. Through **technological interventions and process automation**, we can significantly enhance operational efficiency and build competitive advantage among our peers.

I have immense trust in the NETC team—and together, I am confident we will **achieve our targets and script a success story** that will inspire others in the industry.

**Jai Hind.**

Jai Shankar  
Managing Director





## NORTH EAST TRANSMISSION COMPANY LIMITED

### Message from Managing Director

#### **Yoga: A Journey Towards Physical, Mental & Spiritual Balance**

Dear Colleagues,

On this 21st of June 2025, as we celebrate *International Yoga Day*, we take a moment to reflect on one of India's greatest gifts to the world—**Yoga**, a timeless practice that unites the body, mind, and soul.

**Yoga is not merely a form of physical exercise—rather a discipline, a way of life, and a path to inner harmony.** In today's fast-paced, high-pressure world, where we constantly juggle deadlines, innovations, and rapid changes, yoga offers a much-needed balance, focus, and resilience.

At NETC, where we strive for excellence in technology, safety, and reliability, it is equally important that we care for our inner well-being. I firmly believe that **a healthy mind and body are essential for sustained professional success.** The integration of yoga into our daily lives can greatly enhance our clarity, decision-making, and overall performance.

As we continue to grow and take on new challenges in the power transmission sector, I encourage each of you to explore the transformative power of yoga. Even a few minutes of consistent daily practice can significantly improve your physical health, emotional strength, and mental clarity.

Let us use this occasion not just a celebration, but to commit ourselves to a lifestyle of wellness, mindfulness, and balance.

***Wishing you and your families a peaceful, healthy, and energizing International Yoga Day.***

**Jai Hind.**

**Jai Shankar**  
MD, NETC